|  |
| --- |
|  |
| **Untitled** |
| **University of Liberal Arts Bangladesh** |

**1. Type of University** : **Private**

Year of Establishment **:** 2003

Postal Address **:** House # 56, Road # 4/A, Dhanmondi R/A,

Dhaka 1209

Telephone **:** 9661255

Fax **:** 880-2-9660610

E-mail **:**info@ulab.edu.bd

Website **:** www.ulab.edu.bd

**2. Background of the Establishment of the University**

The University of Liberal Arts Bangladesh (ULAB), founded by renowned entrepreneur Kazi Shahid Ahmed, was established as an educational institution in order to render service to the country. The idea of the University was initiated at a public colloquium in February 2002 which was attended by leading academics, cultural personalities and entrepreneurs. Approval for the opening was received from the University Grants Commission (UGC) of Bangladesh in November 2003.

ULAB was formally launched at a ceremony on 1 October 2004. For its first two years the university operated from its original campus in Mohakhali. A new, purpose-built campus in the heart of Dhanmondi was built in the Fall of 2006. A second campus building was opened in Dhanmondi in the Fall of 2008. These fully-dedicated buildings have all modern facilities, laboratories and libraries available for its students. ULAB has acquired land for its permanent campus in Ramchandrapur, Mohammadpur, Dhaka, and has begun to offer courses there with permission from the UGC.

The University of Liberal Arts Bangladesh is devoted to developing young minds to their fullest potential through the free and creative pursuit of knowledge. ULAB embraces three Core Values: Liberal Arts, Sustainable Development and Active Learning. These are developed though General Education core courses and a partnership with the Center for Active Learning at the University of Gloucestershire, UK.

**3. Act**

Private University Act 2010

**4. Authorities of the University**

* + Board of Trustees
  + Syndicate
  + Academic Council
  + Finance Committee
  + Selection Committee
  + Degree Review Committee
  + Disciplinary Committee for Students
  + Library Committee
  + Admission Committee
  + Sexual Harassment Complaints Committee
  + Faculty Promotion Committee
  + Faculty Leave Committee

**5. Principal Officers**

Chancellor : Hon’ble President

The People’s Republic of Bangladesh

Vice Chancellor : Prof. Imran Rahman

Pro-Vice Chancellor : Prof.Dr. H M Jahirul Haque

Treasurer : Prof. Dr. Milan Kumar Bhattacharjee

Registrar : Lt Col Md. Foyzul Islam (Retd)

Proctor : Mr. Wazir A F Ahmed

Librarian : Mr. Hasan Emam (In Charge)

Controller of Examinations : Mr. Sk. Habibur Rahman (In Charge)

Director of Planning and Development : Professor Dr. Brian Shoesmith

Director of Prokashana Sangstha : Professor Khademul Islam

Director of Accounts : Mr. Nikhil Chandra Bhattacharyya (In Charge)

Director of Public Relations Office : Ms. Nasima Khandoker (In Charge)

Director of Students’ Counseling and

Guidance : Ms. Juditha Ohlmacher

Any other : Mr. Shawkat Kamal, Deputy Director, Academic Affairs

**6. Names of the Faculties**

**Total Number of Schools (4)**

* School of Business
* School of Arts and Humanities
* School of Science and Engineering
* School of Social Sciences

**7. Academic Departments**

**Total Number of Academic Departments (5)**

* Department of Business Administration
* Department of Media Studies and Journalism
* Department of English and Humanities
* Department of Computer Science and Engineering
* Department of Electrical and Electronic Engineering

**8. Institutes and their Names**

N/A

**9. Programs Offered (Undergraduate and Graduate)**

**Undergraduate Programs:**

* Bachelor of Business Administration (BBA)
* B.A. in English and Humanities
* BSS in Media Studies and Journalism (MSJ)
* BSc in Computer Science and Engineering (CSE)
* BSc in Electronics and Telecommunication Engineering (ETE)
* BSc in Electrical and Electronic Engineering (EEE)

**Graduate Programs:**

* Master of Business Administration (MBA)
* Executive Master of Business Administration (EMBA)
* Masters in Communication
* [Master of Arts in English](http://sah.ulab.edu.bd/mae/)

**10. Residential Facilities for Students**

N/A

**11. Major Research Activities**

**Department of Business Administration**

* Private Health Care, Service Industry
* E-Commerce and Management Information System
* Corporate Social Responsibilities
* Quality Control
* Media Credibility
* Consumer Behavior
* Financial Reporting
* Stock Pricing and Signaling Theory
* Using Comic Strip in Learning

**Department of Media Studies and Journalism**

* Information and Communication Technologies (ICT)
* Public Relations (PR)
* Journalism and Media Studies
* Active Learning
* Film and Cultural Studies
* Environmental Communication
* Critical Public Health
* New Media

**Department of English and HumanitiesLiterature:**

* Diaspora
* South Asian Literature
* Caribbean Literature
* American Literature (African American, American Indian)
* Bangladesh Literature and Culture
* Shakespeare
* Modernism and Postmodernism
* Critical Theory
* Theatre and Adaptation
* Translation Studies
* Creative Writing

**Language and Applied Linguistics**

* Discourse
* Ideology and Power
* Teaching Techniques and Teachers' Training
* Language Acquisition
* Professional Development
* Material Development
* ELT

**Department of Computer Science and Engineering**

* Computer Vision and Pattern Recognition
* Quantum Computer and Artificial Intelligent
* Database Management System
* Numerical Analysis
* Image Processing
* Computational Geometry and Bioinformatics
* Embedded System
* Computer Networking

**Department of Electronics and Telecommunication Engineering**

* Micro-strip patch antenna design
* Renewable Energy (solar cell and PV panel characterization)
* Thin film development and characterization
* Nano-electronics research
* Noise measurement
* Instrument development
* VLSI and Circuit design
* Big Data
* Wireless communication.

**General Education Department**

* Anthropological Theory and Studies
* Historical Studies and Research
* Social and Cultural Studies
* Research on Bangla Language and Literature
* Social Science Studies and Research
* Migration Remittances and Development
* Climate Change, Cross-border Migration and RefugeeIssues

**Center for Enterprise and Society**

* E-Commerce Sector Demand, Trends and Regulatory Landscape
* Capital Markets Analysis (Structural Developments, Present Trends, Investor/Financial LiteracyAssessment and Capacity Building)
* Management Practices (Research on Overcoming Business Challenges across Sectors inBangladesh)
* Mobile Banking Usage Dynamics and Market Sizing
* Social Enterprises: Definition, Promotion, Incubation and Regulatory Development
* Retail Sector Analysis (Supermarkets, Consumer Goods, Consumer Durables, Food, Non-Food,Traditional Kitchen Markets, etc)
* Primary Schools and Education Quality Assessment
* Diaspora Bonds and their Potential Effectiveness in Large-scale Infrastructure Financing in Bangladesh
* Macroeconomic Analysis (Fiscal Policy, Monetary Policy, FOREX, Budgetary Analysis)
* Climate Change and Disaster Preparedness
* Water Sanitation and Hygiene: Problems and Solutions
* Garment Workers and Ensuring Health and Safety

**Center for Sustainable Development**

* Sustainable Livelihoods (Sustainable agriculture, organic farming, alternative livelihood options)
* Climate Change Adaptation (Local level adaptation in the coastal zone and Barind Tracts)
* Agriculture and Food Security (Production technology and value chain)
* Disaster Management ( Drought and flood management)
* Natural Resource Management (Land, water, biodiversity and forest)
* Gender and Development (Women empowerment)
* Renewable energy (Solar, Bio-gas and Bio-diesel)
* Integrated Water Resource Management (Surface water, Ground water and contribution to the Delta plan)
* Peri-Urban and urbanization (Green cities, sustainable cities)
* Coastal Zone Management (Salinity, Polder and integrated approach)

## Center for Bangla Studies

* Preparing a documentation of the Bengali Language and Literature of the last one thousand years

**Center for Archaeological Studies**

* Archaeological research through community initiatives
* Strengthening archaeology and heritage education
* Exploration, Excavation, Preservation and Conservation of archaeological heritage
* Community based sustainable archaeo-tourism
* Develop archaeological heritage management policy

**12. LibraryFacilities**

Total no. of books : 16,811

Total no. of journals : 1,535

Total no. of e-journals : 479

Total no. ofe-books : 1,050

Total no. of full-text downloads : 300

**Lending Services/facilities (Issue and Return)**

ULAB Library lending service (issue and return) is maintained through library management software KOHA from the Circulation section. A user can issue and return Library resources through his/her own ID Card.

**Information and Reference Services**

Users can take information and reference services from this section. The Information and Reference Section is one of the important sections of the Library. Different types of information and reference services are provided from this section.

**Reference Service**

Current Awareness Service (CAS): Newspaper clippings

Selective Dissemination of Information (SDI)

General Information Service (GIS)

**Reading Room**

ULAB Library has two reading rooms for silentand tranquil study. Users can study here comfortably.

**Group Study Room**

ULAB Library has a Group Study Room. Users can use the study room for group discussion.

**Pigeonhole Service**

ULAB Library provides pigeonhole service to users.

**Photocopy and Printout**

Users can take photocopy and print out services from photocopy section which is attached with the pigeonhole section in Library area.

**Library Management System (KOHA)**

ULAB Library activities are operated by the Library Management Information System KOHA. The Library maintains a database of Library holdings. Users can easily find out resources with the help of Online Public Access Catalog (OPAC).

**Online Catalog Service – OPAC**

ULAB provides services to its users through Online Public Access Catalog (OPAC). Users can browse Library resources / database and easily find out resources. They can also check their transaction history easily through OPAC - http://172.16.20.249/

**ULAB Library Digital Repository (DSpace)**

ULAB Library maintains Digital Repository, DSpace. The Digital Repository is a digital service that collects, preserves, and distributes digital resources. Users can easily access and use these digital resources through the Digital Repository - http://172.16.20.17:8080/xmlui/

**BBRI Corner**

**The objective of the** Bangladesh Business Reference Initiative (BBRI) **project is to build a business reference corner to bring together all the publicly available information on local businesses under one roof.** BBRI includes resources(**annual reports, brochures, business directories as well as business and economic related publications of Bangladesh)** that contain collections of time series data and publications on a variety of topics related with Bangladesh as well as historical information as far back as 1959.

**This corner will be of immense importance to business students, faculty members, researchers of ULAB as well as all universities in Bangladesh or anyone interested in knowing about Bangladesh Business in depth.**

**United Nations Corner**

United Nations Information Center (UNIC) at Dhaka in Bangladesh opened a UN Reference Corner at ULAB Library in 2008. The main objective of this corner is to facilitate access to United Nations publications for our faculty members and students to gain knowledge about UN activities all over the world.

**World Bank Reference Corner**

The World Bank Reference Corner at Dhaka in Bangladesh opened a WB Reference Corner at ULAB Library in 2015. The main objective of this corner is to facilitate access to World Bank publications for our faculty members and students to gain knowledge about WB activities all over the world.

**Library Resources**

ULAB Library is enriched with various types of resources including textbooks, reference books, special and rare books, e-books, periodicals, national andinternational journals and magazines (both print and online versions), reports, newspapers (national and international), audio-visual materials andmaps and atlases, etc. Besides, the ULAB Library subscribesto a variety of online archives and databases.

Library resources are kept on the open shelf in line with Academic Programs, and then further classified in different Categories and Subcategories according to the international“DDC” (Dewey Decimal Classification) system.

**Online Archive and E-resources**

1. **JSTOR**

* Business -I Collection
* Language and Literature Collection
* Frame Work: The Journal of Cinema and Media
* Film History
* Film Quarterly
* Asian Studies
* Development Studies
* Aquatic Sciences
* Environmental Science
* Anthropology
* Sociology
* Urban Studies
* History
* History of Science and Technology
* Philosophy
* General Science
* Physic
* Technology
* Anthropology
* Social Work
* Communication Studies
* Education
* International Relations
* Psychology
* Public Policy and Administration
* Environmental Science

**2. The Chronicle of Higher Education** (CHED)

**3. South Asia Journal** (SAJ)

**4. Asian Media Information and Communication Center** (AMIC)

**5. International Communication Association** (ICA)

**6. International Association for Media and communication Research** (IAMCR)

**7. Global Alliance for Public Relations and Communication Management** (GAPRCM)

**8. The Communication Initiative** (CI)

**9. The New Yorker** (NY)

**10. Harvard Business Review** (HBR)

**11. Bloomberg Business week**

**12. Public Relations Review (PR Review)**

**13. Economic and Political Weekly (EPW)**

**14. Journal of Applied Business and Economics (JABE)**

**15. CFA E-book (2015)**

**16. Business Week**

**BBRI Data Bank**

Bangladesh Business Reference Initiative (BBRI) Data Bank is an analysis and visualization tool that contains collections of time series data and publications on a variety of topics related with Bangladesh. The Data Bank is updated continuously, and historical information goes back as far as 1959. Sources include University of Pennsylvania, World Bank, University of Groningen, Bangladesh Bank, Dhaka Stock Exchange, Bangladesh Bureau of Statistics and other institutions as follows:

* **Annual Reports of the DSE Listed companies**
* **Budget of Bangladesh**
* **Data from Bangladesh Bank**
* **Journals of Asiatic Society**
* **Publications of Bangladesh Bank**
* **Publications of Bangladesh Bureau of Statistics (BBS)**
* **Reports of Center for Policy Dialogue**
* **Reports of World Bank**
* **Trading Data from the Dhaka Stock Exchange (DSE)**
* **UN Quarterly Reports on Manufacturing**
* **UNDP Bangladesh Research and Publication**

**Internship Report**

The Internship Report is a very important resource for students to consult. ULAB Library preserves A+ and A grade internship reports which are added continuously each semester. Students can study the reports / resources from ULAB Library based on following index:

* **Business Administration**
* **Media Studies and Journalism**
* **English and Humanities**
* **Computer Science and Engineering**
* **Electronics and Telecommunication Engineering**

**13. System of Student Enrollment**

Trimester

**14. Annual Total Intake and Total Number of Students in 2015**

Annual Total Intake : 1359

Male : 785

Female : 574

Total Number of Students : 4178

Male : 2497

Female : 1681

**15. Number of Teaching Staff**

Total Full-time and Part-time Teachers (Male-Female) : 255

Full-time : 147

Part-time : 108

Male : 193

Female : 62

**16. Number of Non-Teaching Staff**

Total : 125

Male : 102

Female : 23

Officers : 87

Class (III and IV) : 38

**17. Total Number of Graduates in 2015**

Total Honors Graduates : 621

Total Postgraduates : 176

Total Technical Graduates : 108

**18. Student Support Services**

**Welcome Service:** Before their first day in class, new students are assisted in the registration process and provided with student IDs to get access to the ULAB buildings.

**Orientation Program:**In the first week of each term, a general orientation and departmental-specific orientations are organized to familiarize the students with the values, rules and regulations, and facilities of the university, and to introduce them to the faculty members and senior students.

**Ongoing Support:** ULAB has a Student Affairs Office (see below). It also has a Faculty Advising system whereby each student is assigned a faculty member who meets the student twice a term as their advisor. This advisor guides the student through the curriculum, helps them choose courses, and gives them a chance to resolve any issues in a supportive environment.

**Language Club:** The ULAB Language Club ensures students can learn, grow and practice their knowledge of English outside the classroom.

**International Student Advisors:** International students are handled via the ULAB Faculty Advising system where the students are assigned international faculty members with sensitivity to international concerns.

**Career Services:** ULAB has a dedicated Career Services Office which provides students with the soft skills needed in the job market. The Center offers specialized courses and training on Career Planning, Leadership, Motivation and assists in internship placement.

**Internship:** Both degrees for BBA and Media Studies and Journalism require a term-long internship for students to complete their graduation. An Internship Advisor is assigned to a student particularly to assist in securing the internships and monitoring and evaluating the students throughout the process. The Internship Advisor then posts grades based on students’ performance.

**Web Portal:** ULAB has the only Web 2.0-based web portal of any university in Bangladesh, allowing students and faculty social networking facilities, online grade access, blogging, wiki, and forums.

**Online Services:** ULAB provides online course registration and grades are made available online so students can access their grades via the ULAB Web Portal.

**Security:** ULAB has CCTVs on both campuses, with full 24-hour indoor and outdoor security personnel.

**Student Affairs Office:** Guided by the mission of ULAB, the Student Affairs Office (SAO) embraces the liberal arts tradition of educating the entire human being - academic and personal. In conjunction with the university Proctors, faculty members, administration, and external groups, the SAO is committed to:

* Helping students achieve their academic goals;
* Promoting leadership and social responsibility;
* Ensuring fair representation in dealings within the university; and
* Encouraging the physical and emotional well-being of students through advising, counseling,seminars, facilities, and external resources.

**Extra Curricular Activities**

**Clubs**

ULAB Adventure Club

ULAB Art Club

ULAB Business Club

ULAB Computer Programming Club

ULAB Debating Club

ULAB Electronics Club

ULAB Field Sports Club

ULAB Film Club

ULAB Indoor Games Club

ULAB Language Club

ULAB Media Club

ULAB MBA Club

ULAB Nutrition and Wellness Club

ULAB Shangskriti Shangsad

ULAB Social Welfare Club

ULAB Sustainable Development Club

Theatre ULAB

ULAB Triathlon Club

ULAB YES

ULAB Literary Society: Paper Canoe

**Apprenticeship Programs**

The MSJ Department offers apprenticeship programs.The objectives of the program are to boost the MSJ Department’s peer teaching methodology; to create core student groups that can assist the MSJ Department in its conduct of internal and external activities; to facilitate student communication within the MSJ Department and with other Departments in the university through various media tools; and to develop advanced skills of students passionate in particular media forms and channels. The fields, expected outputs and descriptions of the apprenticeship programs are summarized as follows:

|  |  |  |
| --- | --- | --- |
| Field | Expected Output | Description |
| Film | Project Concepts, Scripts, Narrative Films, Documentary Films | Project concepts, scripts and/or films developed by students under the mentorship of an expert. |
| Photography | Project Concepts, Photo Exhibits | Project concepts and/or photographs developed by students under the mentorship of an expert. |
| Print Journalism | ULABian Campus Paper | Campus Paper once every semester. |
| Radio Broadcasting | ULAB Campus Radio | Daily Weekday One to Two Hour Programs on news, opinions and entertainment. |
| TV Broadcasting | ULAB Campus Television | Weekly One to Two Hour Programs on news, opinions and entertainment. |

**19. Sports Facilities**

**Outdoor Sports Ground:** ULAB is the only private university in Bangladesh with its own Sports Ground for cricket and football matches. The sports ground is located in Ramchandrapur (Mohammadpur), Dhaka in its Permanent Campus area. The ground has a standard Cricket and Football field which is well maintained by full time field curators. Every year ULAB hosts the Fair Play Cup – a T-20 cricket tournament, in which other private universities participate. The ground has basic facilities such as three natural cricket pitches, washrooms for players, etc.

**Fair Play Cup Cricket Tournament:** Each year ULAB hosts an inter-private university T-20 cricket tournament on its own Sports Ground, with extensive participation by local private universities.

**Indoor Sports:** Indoor facilities are available for a variety of games including: table tennis, carrom, and chess.

**1) Organogram :**

**Chain of Command :**

**a) Sports Board :**

**b) Directorate :**

Trainer : Mr. S.K. Mamun

Assistant Director (Admin) : Mr. Taufiq Aziz, Advisor

Store Officer : Mr. Jagadish Biswas

Class III Employees : Mr. Mohammad Sahbuddin

**Ground, Gymnasium, Swimming Pool, Guest House:**

Central Ground : Yes

Cricket Ground : Yes

Guest house : Yes

**Games, Sports, Team, Coaching :** Yes

**Scholarship and Award :** Vice Chancellor’s Honors List

Dean’s Honors List

Named Scholarship

**20. Fellowships and Scholarships Offered by the University**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl. No** | **Description of Scholarship** | **No. of Scholarships** | **Amount per annum per student (Tk.)** | **Total (Tk.)** |
| 1 | Children of Freedom Fighters Scholarship | 93 | 112,185 | 12,951,658 |
| 2 | Remote Area Students Scholarship | 159 | 136,720 | 22,285,371 |
| 3 | Special Waiver | 2534 | 21,544 | 54,593,498 |
| 4 | Merit Based Scholarship | 60 | 138,367 | 8,302.004 |
| Total | | 2,846 | -- | 98,132,531 |

**21. Budget Estimates**

Recurring Expenses **:**Tk. 567,861,637

Development Expenses **:**Tk. 38,954,400

**22. Other Information**

* **International Links :**

Assumption University, Thailand

Curtin University of Technology, Australia

Edith Cowan University

University of Gloucestershire

SUNY Brockport

Language Institute, Chiang Mai University

Global Alliance on Public Relations and Communication Research

(IAMCR), UK